

Bulletin



Rate card

Advertising schedule

Issue	Space booked by	crc/electronic file/text received by
February	5 January	14 January
June	5 May	14 May
October	5 September	14 September

Adverts can be provided as camera-ready copy, or as an electronic file (preferably as a TIFF for PC). Alternatively, copy can be emailed for setting. The *Bulletin* is printed in two colours: black and red, but for technical reasons, the second colour is not available for pre-designed adverts.

Dimension and rates (horizontal dimension given first)

full-page	182mm x 262mm	£240
half-page landscape	182mm x 128mm	£170
half-page portrait	88mm x 262mm	£170
quarter-page	88mm x 128mm	£120
eighth-page	88mm x 60mm	£75

Agency commission	10%
Series discount (2 consecutive issues)	15%

To book advertising space contact Jannet King, *Bulletin* Editor <ed-bulletin@aaah.org.uk>

Inserts – cost and schedule

Printed material (maximum dimensions: A4) can be included in the *Bulletin* mailing, by arrangement with the AAH administrator, Claire Davies <admin@aaah.org.uk>

up to one A4 page £250.00

For anything over a single A4 page, post a copy to Claire Davies. A postal surcharge may be applicable, subject to weight.

Circulation (including UK, Europe, North America, RoW): approximately 1,100.
There is also an option to mail to UK and/or Europe members only.

For inserts and further information contact:

Claire Davies, Administrator Association of Art Historian, 77 Cowcross Street, London EC1M EJ. Tel: 020 7490 3211; Fax: 020 7490 3277; <admin@aaah.org.uk>