



Bulletin

Promoting the professional practice and public understanding of art history

Advertising Rates 2012

Adverts can be provided as camera-ready copy, or as an electronic file (preferably as a TIF). Alternatively, copy can be emailed for setting.

Dimension and rates

(horizontal dimension given first)

full-page	185mm x 262mm	£250 + VAT
half-page <i>landscape</i>	185mm x 130 mm	£180+ VAT
half-page <i>portrait</i>	90mm x 262mm	£180+ VAT
quarter-page	90mm x 130mm	£125+ VAT
eighth-page	90mm x 64mm	£80+ VAT

Agency commission	10%
Series discount	15% (2 consecutive issues)

To book advertising space

Please contact Jannet King, Bulletin Editor <edbulletin@aah.org.uk>
48 Stafford Road, Brighton, BN1 5PF. Tel: 01273 509653

Advertising schedule

<u>Issue</u>	<u>Space booked by</u>	<u>crc/electronic file/text received by</u>
February	5 January	12 January
June	5 May	12 May
October	5 September	12 September

Inserts

Printed material (maximum dimensions: A4) can be included in the *Bulletin* mailing, by arrangement with the AAH administrator, Matt Lodder.

up to one A4 page £250.00+ VAT

For anything over a single A4 page, post a copy to Matt Lodder. A postal surcharge may be applicable, subject to weight.

Circulation (including UK, Europe, North America, RoW): approximately 1,100.
There is also an option to mail to UK and/or Europe members only.

To discuss inserts please contact:

Matt Lodder, Administrator Association of Art Historian,
77 Cowcross Street, London EC1M 6J.
Tel: 020 7490 3211; Fax: 020 7490 3277 <admin@aah.org.uk>